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**FOR IMMEDIATE RELEASE**

**NURTURE® BY STEELCASE ADDS MEDIAMOUNTS' FLUID™ WALLMOUNTED  
WORKSTATION TO EHR SUPPORT ARSENAL**

**Grand Rapids, Mich. – November 1, 2010** – Electronic Health Records (EHR) systems hold the potential to improve patient care drastically.

A recent mandate by the federal government to invest billions of dollars in the “meaningful use” of health IT, through the *American Recovery and Reinvestment Act* (ARRA) financially incentivizes EHR early adopters and penalizes those who don't comply by 2015.

Nurture offers variety of products in its portfolio to help providers access patient medical records at the point of care, including Pocket™ -- Nurture's new family of mobile workstations, designed to support the active work of healthcare professionals by accommodating both the demands of the task at hand as well as supportive technology. Pocket easily handles a wide variety of technology -- lap tops, tablets, monitors, CPU's, all-in-ones -- even pen & paper.

Nurture's SYNC™ furniture system addresses emerging needs of caregivers by seamlessly supporting people to technology and people to people work processes in centralized and decentralized units with integrated technology support that hides, protects and keeps the workstation clear of cords.

Now, in cooperation with Mediamounts – a leading manufacturer of mounting solutions that simplify the deployment and integration of IT technology at critical points of care – Nurture will offer a unique wall mounted workstation -- Fluid™.

Fluid™ was designed with the healthcare provider and patient in mind; easily accommodating the clinician's personal needs, from sitting to standing, with effortless single-handed motion, all while continuing to uphold the highest levels of patient care.

- MORE -

## NURTURE® ADDS MEDIAMOUNTS' FLUID™ / ADD ONE

Ideal for sharing between two patient beds, Fluid™ side-steps conventional wall mount designs, by allowing for an impressive 270° lateral movement, an extension of up to 55 inches into the room and compact storage of just seven inches from the wall, when not being used by the clinician.

Safe, configurable and sleek, the Fluid™ arm is intelligently designed, installs in minutes and is guaranteed for life – perfect for any healthcare environment.

“Aesthetically pleasing and ergonomically designed, Mediamounts' Fluid™ engineered certified wall mount provides maximum flexibility, at strategic points of care, for busy healthcare professionals that require access to patient Electronic Health Records,” said Jan Carlson, Nurture's Vice President of Marketing and Product Development. “It's an excellent addition to our portfolio.”

To learn more about Fluid™ visit <http://nurture.mediamounts.com> or call 800-263-8901.

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### **About Nurture:**

Nurture® by Steelcase is a company focused on healthcare environments and how products within these environments can help make them more comfortable, efficient and conducive to the healing process. For more information, visit [www.nurture.com](http://www.nurture.com).

### **About Mediamounts:**

Mediamounts manufactures mounting solutions that simplify the deployment and integration of IT technology at critical points of care. With a focus on healthcare, Mediamounts products are safe, configurable and aesthetic, with an antimicrobial finish, delivered fully assembled. Mediamounts is committed to producing the safest and most versatile mounting solutions in the industry, supported by a reputable group of dealers and integrators nationwide. For more information, visit [www.mediamounts.com](http://www.mediamounts.com)