



**Contact:**      **Jennifer Fallows**  
                     **PR Coordinator**  
                     **Mediamounts, Ltd**  
                     **800-263-8901**  
                     [jfallows@mediamounts.com](mailto:jfallows@mediamounts.com)

**FOR IMMEDIATE RELEASE**

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**Mediamounts Hires CEO**

Cambridge, ON – (January 2009) Mediamounts Ltd, a design and manufacturing firm of healthcare IT mounting solutions, has made the move to hire Brad Chitty as the Chief Executive Officer. Simon Fallows, president and founding partner of Mediamounts, stated that the company’s rapid growth and clear market potential has led to the need to bring on a CEO. “We have been very fortunate to have experienced significant growth since we started Mediamounts ten years ago,” said Simon Fallows. “Our strategic focus on providing integration for the adoption of healthcare EMR technology, and the desire to continue to innovate and deliver new products, made the decision easy to recruit a business leader with a proven track record to manage operations and provide direction for Mediamounts.”

Simon Fallows and the team at Mediamounts believe Mr. Chitty has the right skill set and experience to move Mediamounts forward. “Brad offers the unique blend of drive and creativity, combined with executive management experience that we are confident will take Mediamounts to the next level,” said Simon Fallows.

Mr. Chitty has held high level corporate management positions, before retiring from Bell Canada and becoming a consultant to varying executives, using his experience to help build on their successes. In 2004, Mr. Chitty was appointed Executive Vice President

for Business Development of Xybernaut Corporation, a leader in mobile and wearable computing technologies. With more than 30 years in telecommunications and computing, Mr. Chitty previously served as director of Mobile Enterprise Technology for Bell Canada and chief technology officer (CTO) for the Bell Gateways organization.

“I am thrilled to be working with such a talented group of people in the expanding field of integrating healthcare technology at Point of Care,” said Mr. Chitty. “Mediamounts has created a very solid base from which to grow the business. I am excited to work for a company that is not dynamic, integral and thinks ‘outside of the box’... a little crazy and fun too boot!”

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### **About Mediamounts Ltd.**

Mediamounts manufactures mounting solutions that simplify the deployment and integration of IT technology at critical points of care. With a focus on healthcare, Mediamounts products are safe, configurable and aesthetic, with an antimicrobial finish, delivered fully assembled.

Mediamounts is committed to producing the safest and most versatile mounting solutions in the industry, supported by a reputable group of dealers and integrators nationwide.

Contact us at 800-263-8901 or visit us online [www.mediamounts.com](http://www.mediamounts.com)

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